

mhaweb.org

WEBSITE OF THE MARINE HOTEL ASSOCIATION

ADVERTISING RATES

Home Page \$200 per month, per page

Secondary Page* \$150 per month, per page

*Indicate Conference & Trade Show, Scholarship, Membership, Newsletter, or Industry Data page preference when submitting ad placement.

AD PLACEMENT

Only one banner ad available per page.
10% discount applies for advertising on three or more pages. Multiple ads can be identical or provided as three separate images.

SUBMISSION

Contact MHA by phone or email before sending any digital files.

| Ad dimensions | Width | Height |
|------------------|------------|-----------|
| Banner Ad | 468 pixels | 60 pixels |

Mechanical Specs

- RGB color (websafe colors preferred)
- 35K maximum size
- .gif or animated .gif format
- email digital file(s) directly to webmaster: advertising@mhaweb.org



Actual Size of Banner Ad



Sample Home Page Placement



Sample Secondary Page Placement

CONTACT PUBLISHER FOR CLOSING DATES: advertising@mhaweb.org

Policies: All advertising is subject to the approval of the Marine Hotel Association. It is agreed that the advertiser/agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisement.

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